



Il contributo di un Gruppo industriale alle sfide della sostenibilità

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"D'una città non godi le 7 o 77 meraviglie, ma la risposta che dà a una tua domanda"

(Italo Calvino, Le città invisibili)

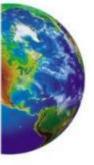
La domanda





Città = "Sistema di sistemi"

Problematiche interconnesse (discipline e generazioni)



Come può il settore tecnologico contribuire alle sfide della sostenibilità nei grandi centri urbani?



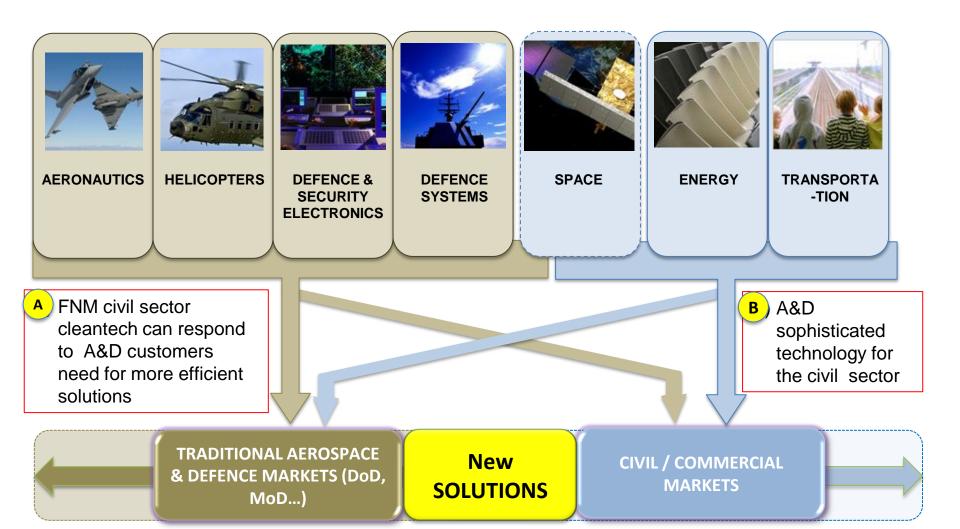
Approccio cross-settoriale

Soluzioni innovative e complesse

Impegno e collaborazione tra diversi attori

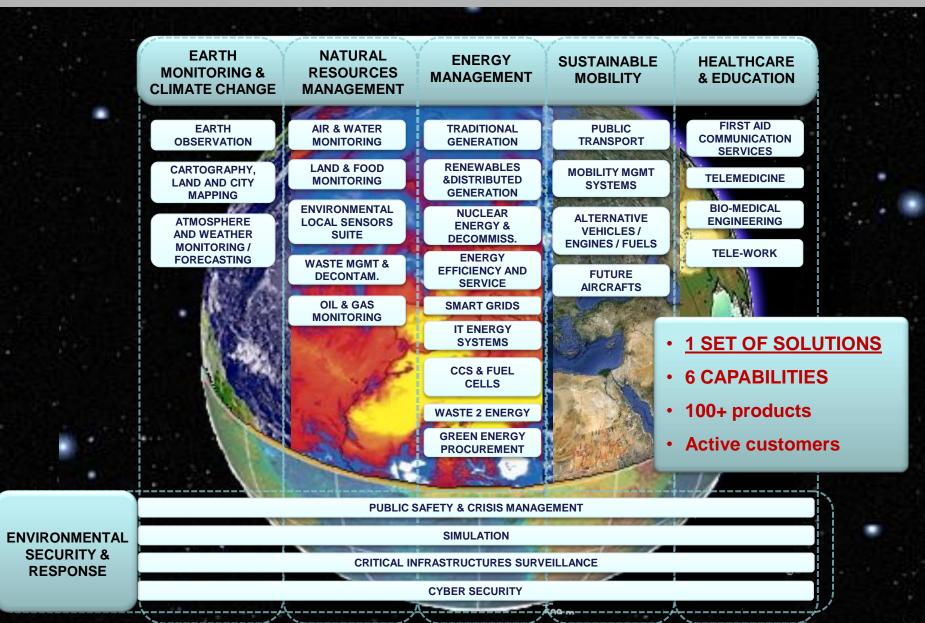
Dual use & technology cross-over





FINMECCANICA's PLANET INSPIRED solutions

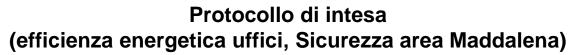






SMART CITY – Selex Elsag









EARTH MONITORING AND CLIMATE CHANGE



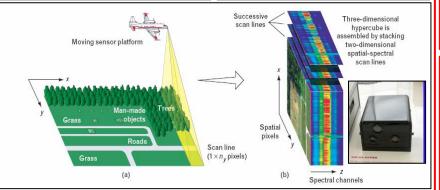
SATELLITE

LOCAL









THE CHALLENGES

- INCREASE AWARENESS ON:
 - EARTH MORPHOLOGY EVOLUTION
 - ATMOSPHERE & CLIMATE CHANGE DYNAMICS
- INFORMED DECISIONS (DATA ANALYSIS & SIMULATION)

THE SOLUTIONS

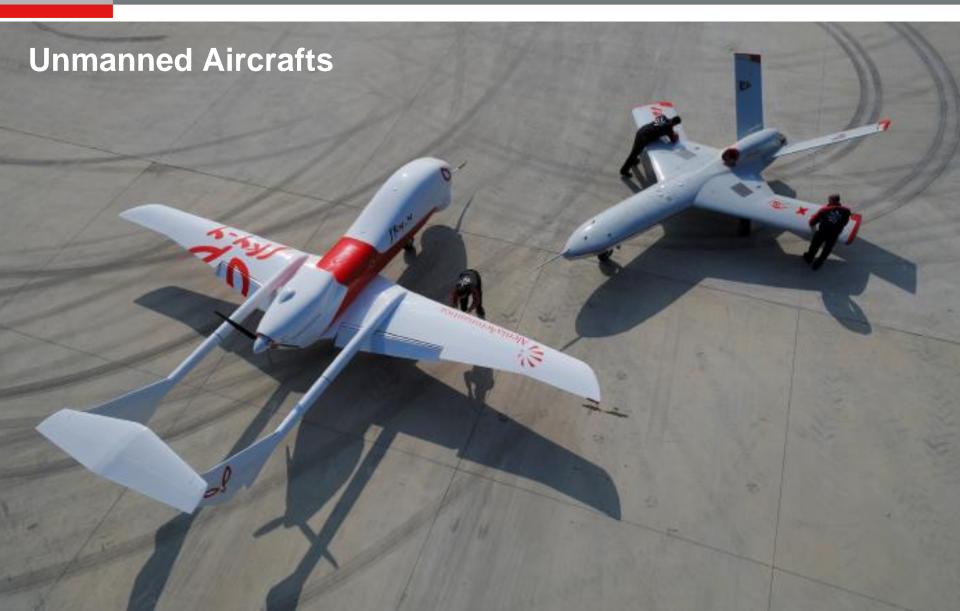
- Mgmnt of COSMO SKY MED satellite const., with related VAS
- WEATHER AND SAR RADARS, HYPERSPECTRAL
- LAND & CITY MAPPING integration of multi-source data
- COASTAL EROSION
- OIL SPILLS
- DESERTIFICATION TRENDS
- ICE AREAS

- GMES EUROPEAN PROGRAM
- ESA
- ITALIAN CIVIL PROTECTION
- OTHER CONFIDENTIAL CUSTOMERS



NATURAL RESOURCES MANAGEMENT

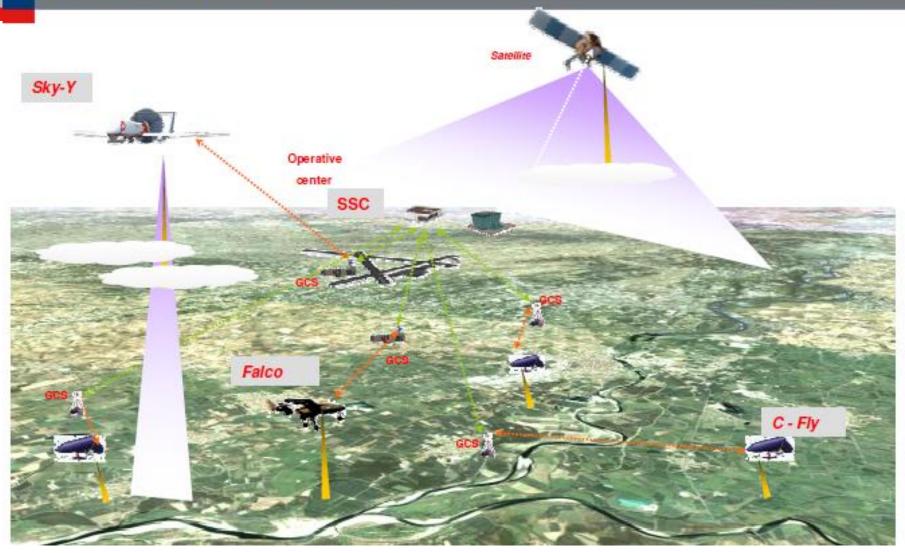




SMAT: Operational View

















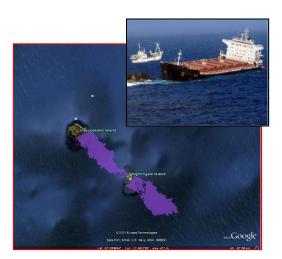
ENVIRONMENTAL SECURITY & RESPONSE Cosmo Sky Med through Telespazio imaging VAS



e-aeos



Flood Mapping Veneto, 2010



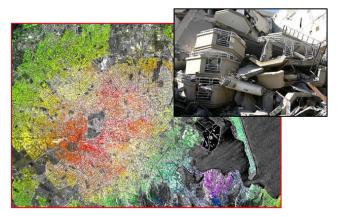
Oil spill detection, Tristan da Cunha, 2011



Post earthquake trafficability analysis Haiti, 2010



Ship detection – pirates Somewhere, 2011



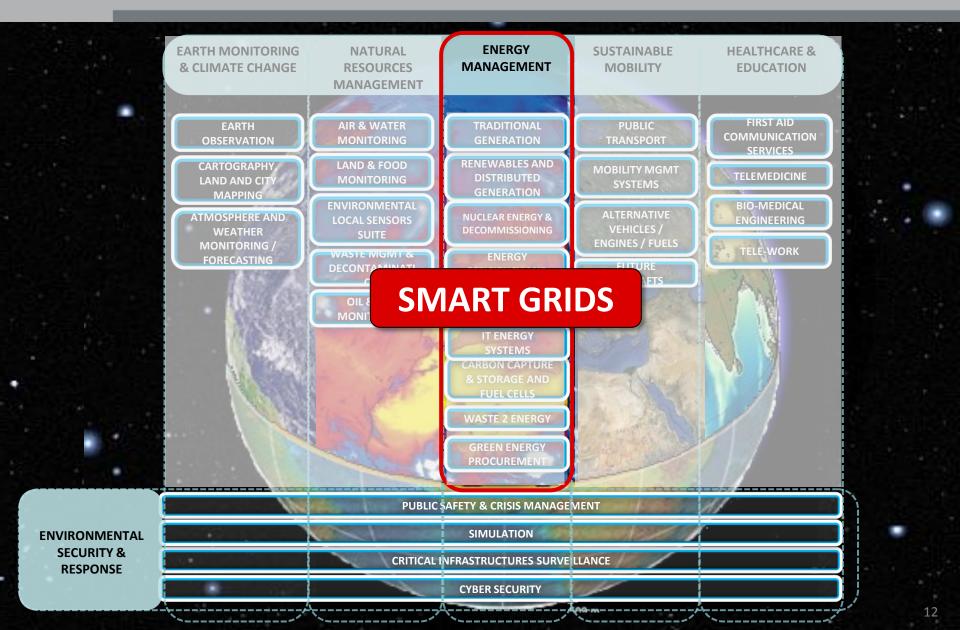
Earthquake displacement map New Zealand, 2011



Civil unrest – evacuation plans and border surveillance Libya, 2011

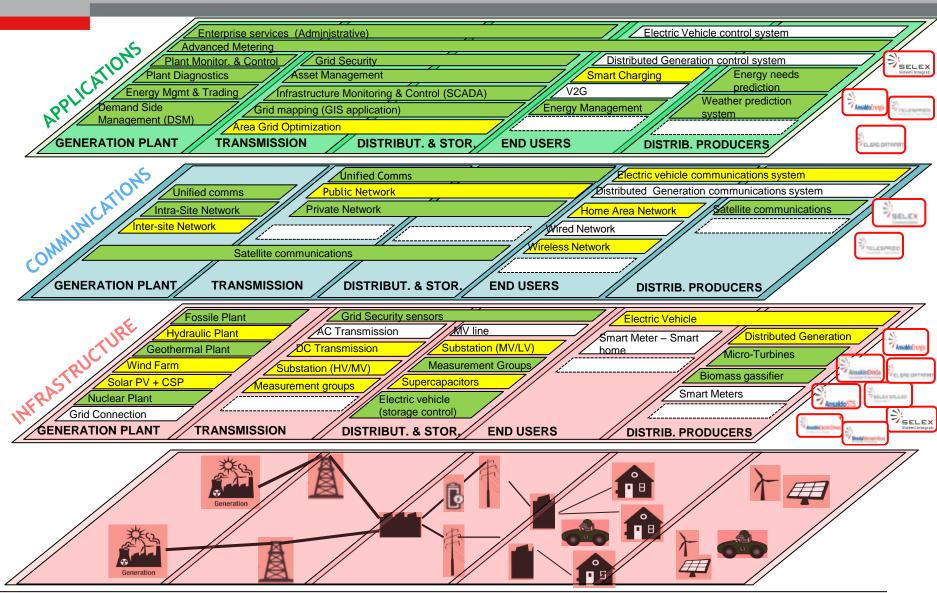
Energy Management: Smart Grids





Smart Grids Taxonomy





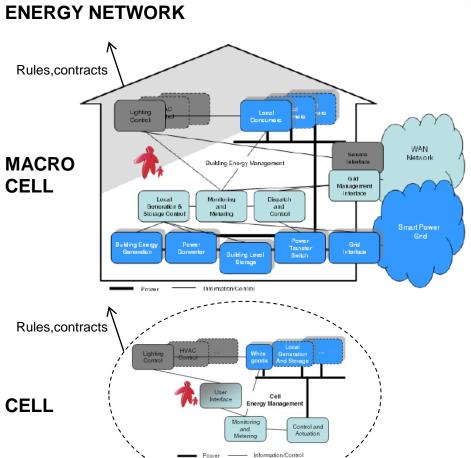
GENERATION PLANT

eDIANA

Embedded Systems for Energy Efficient Buildings



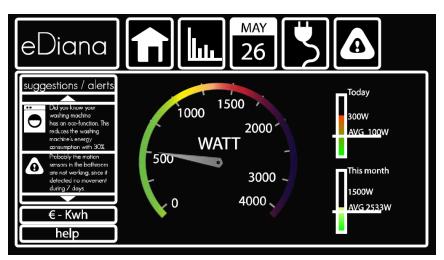
ENERGY MARKET / ENERGY NETWORK











The CELL and MACROCELL embed a WEB service so that information can be accessed anywhere from any PC, Tablet or Smartphone



SUSTAINABLE MOBILITY New Generation Vehicles

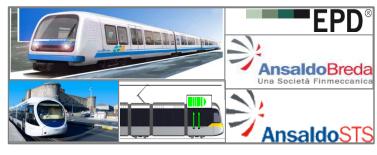


AIR

RAIL

MARITIME











Breda Menarinibus Una Sociatà Finneccanica Company A Finneccanica Company

THE CHALLENGES

- REDUCE THE TRANSPORTATION INDUSTRY ENVIRONMENTAL FOOTPRINT (>20% OF CO2 EMISSIONS)
- IMPROVE VEHICLES DESIGN (weight, engines, fuels, usage)
- LIFECYCLE ANALYSIS (5-30% CO2 IMPACT IN PRODUCTION)

THE SOLUTIONS

- EU CLEAN SKY PROGRAMME: "GREEN ROTORCRAFT", "GREEN REGIONAL AIRCRAFT" (led by AW and ALENIA AERONAUTICA)
- TILTROTOR vertical take-off aircraft (BELL-AGUSTA)
- COMPOSITE AEROSTRUCTURES (Alenia Aeronautica)
- MASS TRANSIT energy efficient turn-key stations (ASTS)
- ANSALDOBREDA ENVIRONMENTAL PRODUCT DECLARATION FOR A RAIL VEHICLE (90% OF RECYCLABLE PARTS).
- HYBRID MARITIME INSTALLATION (DRS)
- ELECTRIC VEHICLES (Ansaldo Electric Drives, Brm)

- BELL-AGUSTA BA609
- BOEING 787
- **ANSALDOBREDA Urban Transport -** worldwide customers for Conventional Metro, Driverless Metro, Regional Railways, Light Rail Vehicles, Heavy Rail Vehicles
- BREDAMENARINIBUS various electric & GPL city Buses



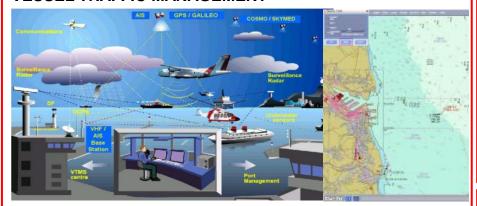
SUSTAINABLE MOBILITYFlows optimization



AIR TRAFFIC MANAGEMENT



VESSEL TRAFFIC MANAGEMENT



RAILWAY SYSTEMS



THE CHALLENGES

OPTIMIZE CAPACITY RESPECTING: SAFETY, SECURITY,
 COSTS AND MINIMIZING ENVIRONMENTAL IMPACT

THE SOLUTIONS

- ATM SYSTEMS: Radars, Displays, Processors, Data
 Communications Systems and C2 for military and civil traffic control. SXSI is member of the SESAR European Programme
- VESSEL TRAFFIC MANAGEMENT SYSTEMS: safe and secure Maritime Operations, providing Port Authorities with intelligible complete and up-to-date information
- RAILWAY TRAFFIC CONTROL SYSTEMS: ensure
 Communications, automatic controls, failure detection and recovery, train positioning information, surveillance

MAIN PROJECTS

- ATM SYSTEMS FIELDED IN 150 COUNTRIES (SelexSI)
- ITALIAN NATIONAL VTMS, THE LARGEST IN THE WORLD
- 50%* OF THE SIGNALLING TECHNOLOGY FOR ALL HIGH SPEED LINES WORLDWIDE (ANSALDO STS)

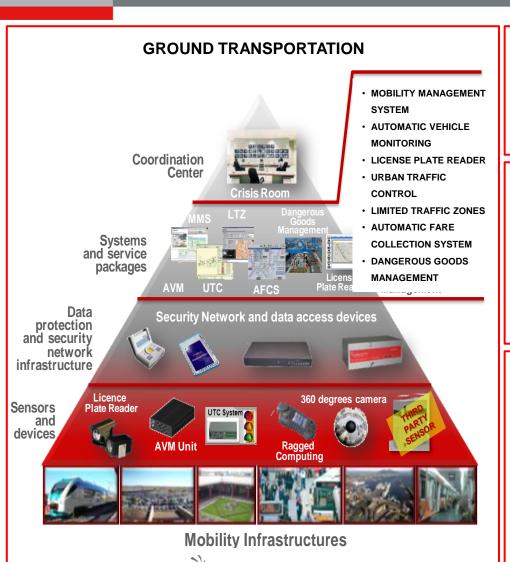
' Japan not included



LSAG DATAMAT

SUSTAINABLE MOBILITY Ground Transportation





THE CHALLENGES

- SMART CITIES
- INCREASE USE OF PUBLIC TRANSPORT (<CO2/CAPITA)
- REDUCE POLLUTION/ TRAFFIC CONGESTION

THE SOLUTIONS

- INTEGRATED MOBILITY SYSTEM:
 - COORDINATION CENTER
 - APPLICATIONS
 - DATA PROTECTION/ SECURITY
 - SENSORS AND DEVICES

- CITY OF ROME (2.7 MIO INHABITANTS) & GENOA (0,6 MIO INHABITANTS)
- MILAN ECOPASS APPLICATION (1.3 MIO INHABITANTS)
- OTHER SIGNIFICANT EXAMPLES IN SALONICA, RYIADH,
 EGYPT...

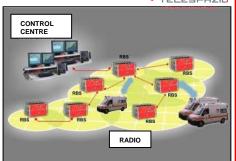


HEALTHCARE & EDUCATION



TELEMEDICINE & COMMUNICATION SERVICES





THE CHALLENGES

- PRESERVE AND IMPROVE HEALTH CONDITIONS
 (ORDINARY/FIRST AID, DEVELOPED/DEVELOPING COUNTRIES)
- TO GUARANTEE EASIER ACCESS TO EDUCATION

WATER PURIFICATION

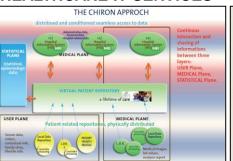


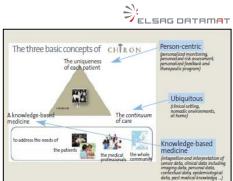
		TECHNOLOGIES
	Expeditionary Water Packaging System	Local Procurement / Transportation
Operating costs	<i>a</i> ₅≅	
Fuel	E	999
Personnel	ŤŤ	*****
Convoys		
Availability	Independent operation	Dependent on supplies
Logistics safety	No transport of bottles	Risk of attacks

THE SOLUTIONS

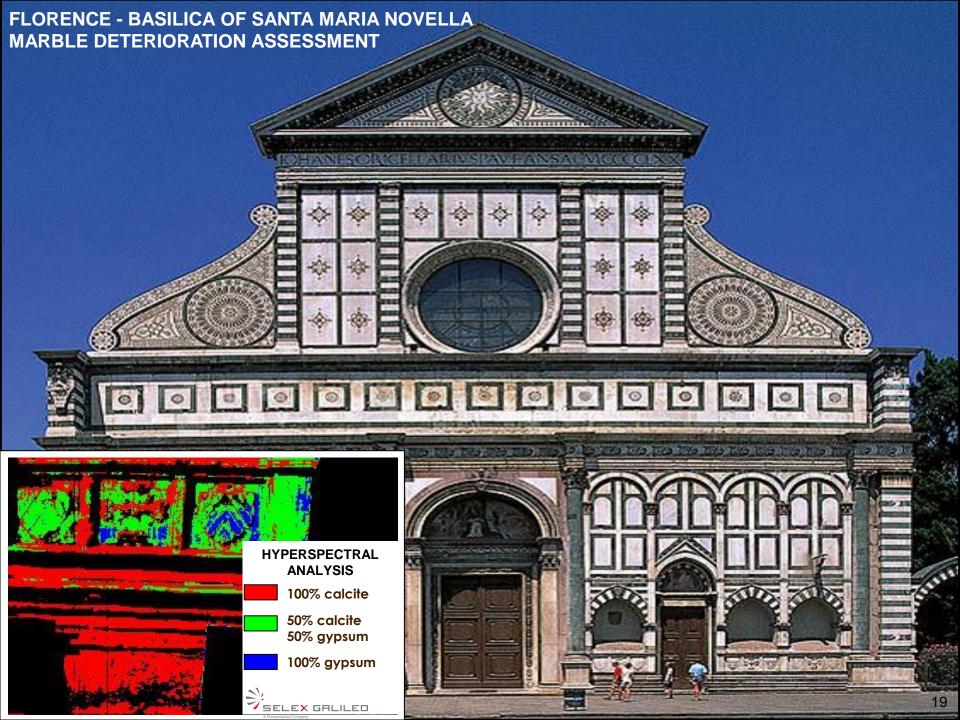
- FIRST AID COMMUNICATION SERVICES
- TELEMEDICINE SERVICES (SATELLITE COMMS)
- WATER PURIFICATION and BOTTLING SYSTEMS FOR FORWARD OPERATING BASES
- ICT FOR HEALTHCARE SERVICES

HEALTHCARE IT SERVICES





- ITALIAN NATIONAL AMBULANCE NETWORK
- MILITARY APPLICATIONS
- CONFIDENTIAL CUSTOMERS



Conclusioni

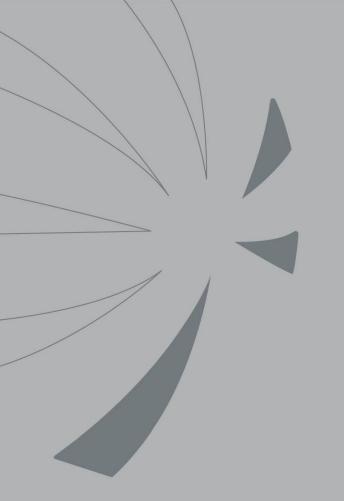




- Città di Genova come "sistema di sistemi"
- Il settore tecnologico può contribuire a renderla "smart" grazie alle soluzioni di cui dispone
- Individuazione delle priorità
- Iniziative che si ripaghino anche grazie ai risparmi che generano (es sostenibilità - energia)
- Esplorare Modelli di servizio innovativi
- Coinvolgimento degli stakeholders:
 - Cittadinanza Utenti
 - Policy Makers incentivi
 - Centri di ricerca e Università
 - Tessuto industriale
 - Players tecnologici per coprire filoni prioritari



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Grazie

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