#### **BioEthanol for Sustainable Transport**





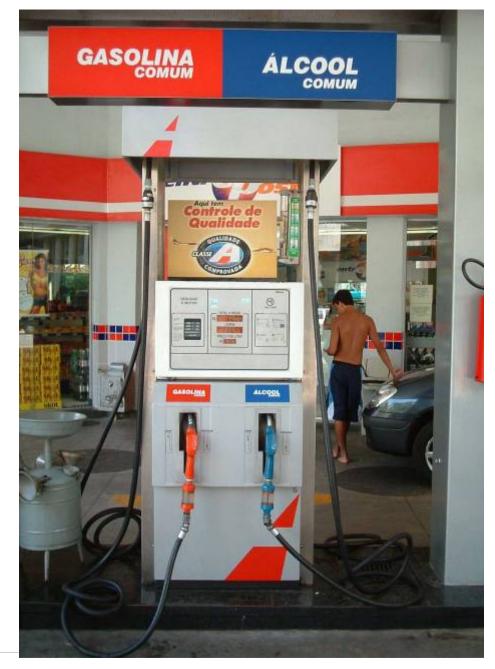
BIOETHANOL FOR SUSTAINABLE TRANSPORT



Supported by the European Union Jonas Ericson City of Stockholm

# BEST objectives

- Study Market introduction
- Validate the technical, environmental and social benefits



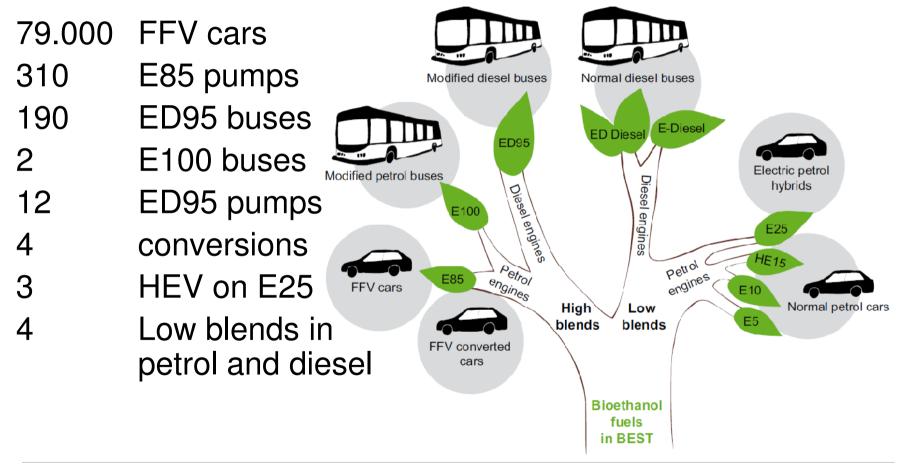


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# **Extensive demonstrations**





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# Cars

- 1-26 % higher energy efficiency when • running on E85 vs. Petrol
- Up to 79 % CO<sub>2</sub>-reduction ٠
- Slightly higher maintenance (oil filter ۲ changes)
- Fuel economy can be even further • developed by:
  - Optimizing to the specifics of ethanol
  - Ethanol-electric hybrids
  - ED95 in diesel engines







### **Buses**

- Higher reliability
- 80 % CO<sub>2</sub> reduction and reduced particulate matters
- More scheduled maintenance
- 10 % higher prices
- Need for more manufactures





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# Low-blends

- Diesel low blends
  - E-diesel (10 %)
  - ED-diesel (10 %)
     handle as diesel
- Petrol low blends
  - E5, E10, HE15





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#### Sustainability - How "green" is ethanol?

- Reduction of CO<sub>2</sub>, NOx, HC, PM
- Effect on biological life ?
- Fuel vs food ?
- Working conditions in production?



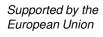


-You can do wrong or you can do right!!



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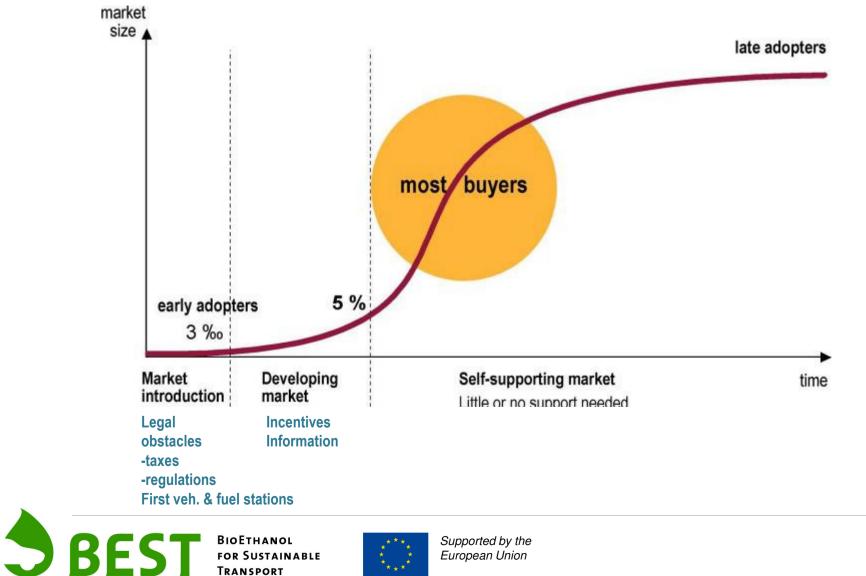






# Market development

### **Market development**



TRANSPORT

# The two phases

- Pre market phase
  - vehicle supply
  - fuel distribution
  - identify and remove legal barriers & tax disadvantages.
  - Legalising local incentives
- Developing market phase
  - monetary incentives for end users
  - reliable information
  - Satisfied drivers







# BEST acheivments of The first vehicles & filling stations

- Public fleets
- Support for setting up filling stations





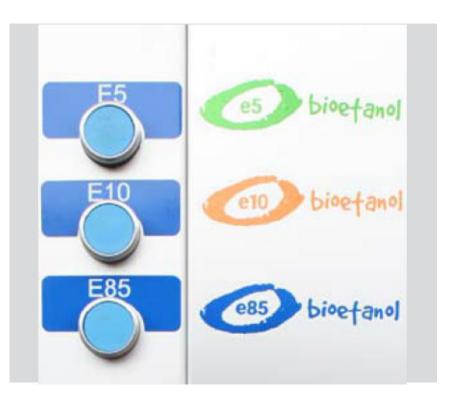
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# BEST Examples of Legal and legislative issues solved

- Customs classification
   The bus fuel is classed as an energy
   product in Sweden in a Binding Tariff
   Information (BTI))
- **Spain**: E85-Ethanol no longer taxed as drinking alchohol
- **Italy**: fuel pumps permitted for E85
- Germany: Mitigation measures for E85 leaks at fuelling stations solved
- Sweden: Safety issues in Sweden solved





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# The two phases

- Pre market phase
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# **Information on vehicles**



HOME | ECODIÉSEL | MARA DE ECOGASOLINERAS











Local incentives

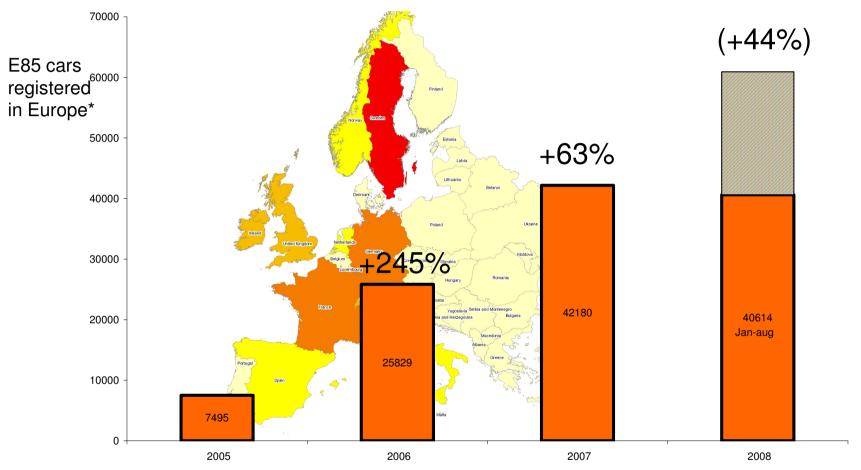
✓ No congestion charges

- ✓ No parking fees
- ✓ Test fleet
- ✓ Taxi priority
- ✓ Subsidies for special vehicles

BEST BIOETHANOL FOR SUSTAINABLE TRANSPORT



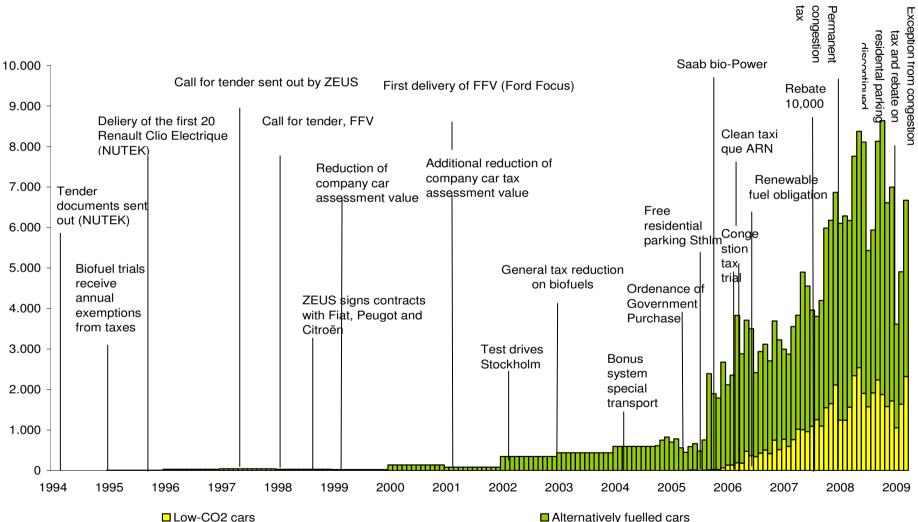
#### **The E85 segment in Europe grows!**



\*Figures from MIS, Germany not included since they to not report alchohol cars separately



#### **Selling of Clean Cars in Sweden**



Alternatively fuelled cars



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# Lessons learnt



#### **Politicians are key leaders!**

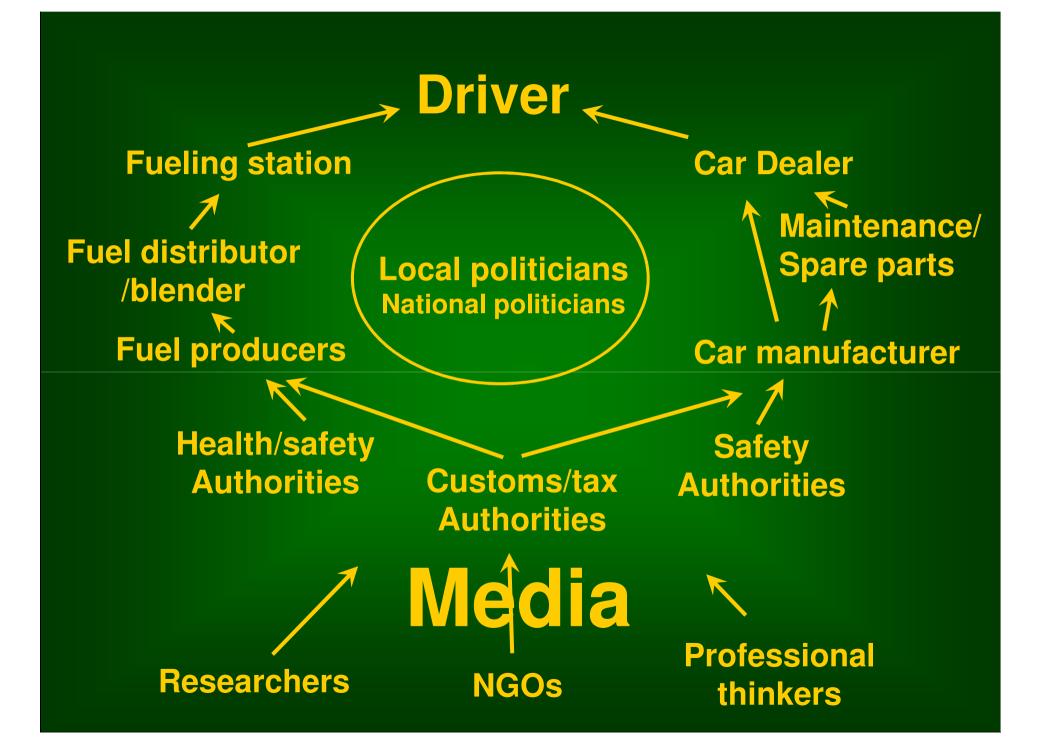




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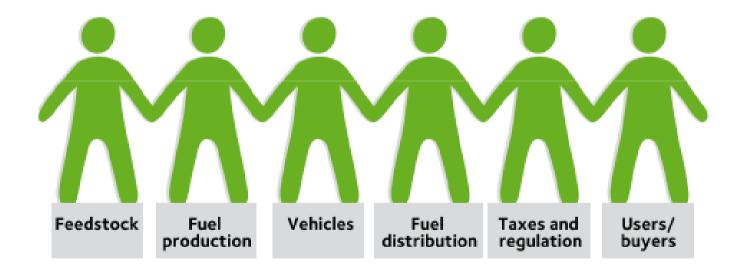


Co-financed by The European Commission



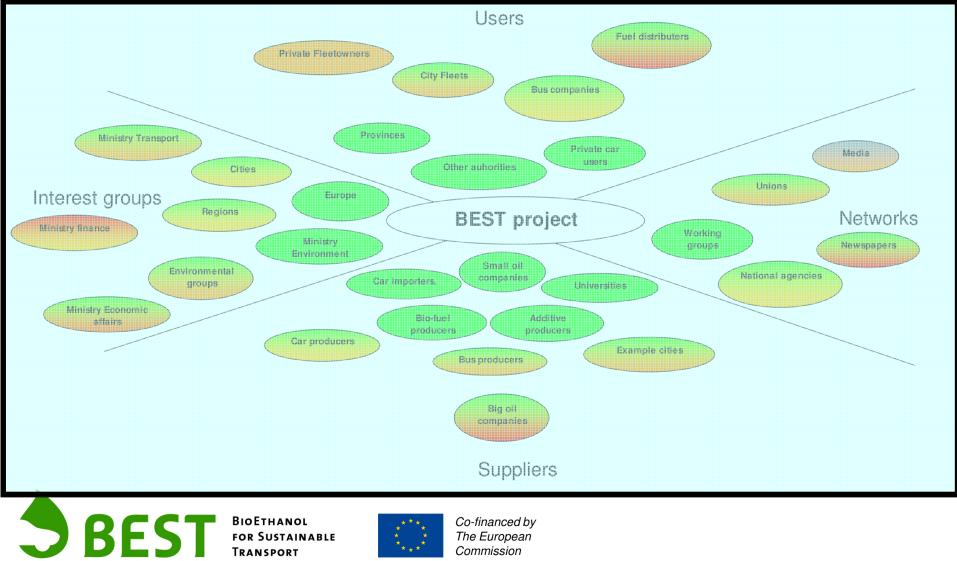
#### How to start?

Make sure ALL important part of the fuel-vehicle chain is involved and cooperate. Who will do what?





#### Analyse the stakeholders views

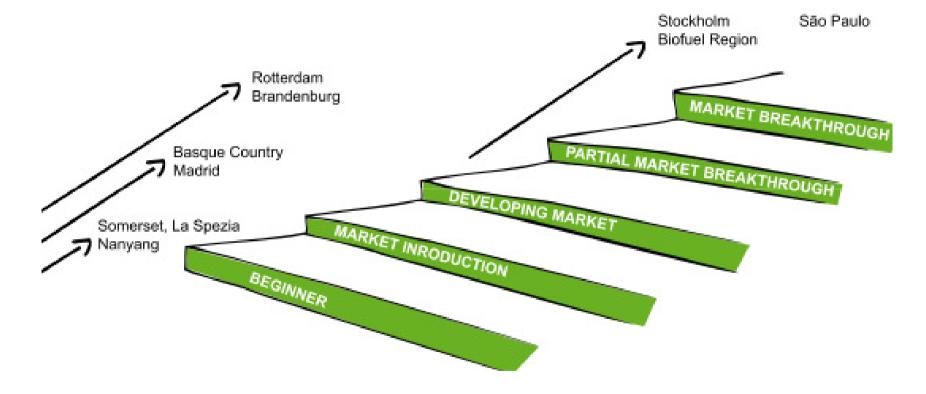


FOR SUSTAINABLE TRANSPORT



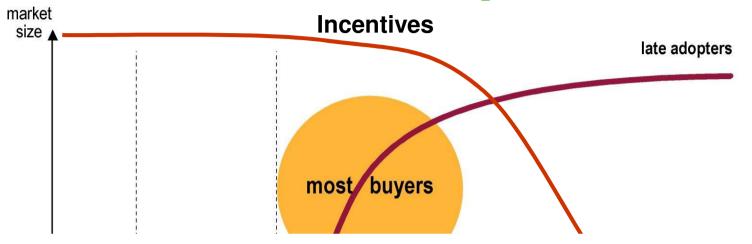
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### Set individual objectives Record successes & failures! Analyse!





## **Market development**





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